

Bring 'Em All Home

More USM Grads Look to be Rejoining CoB as Faculty

As sources relayed to USMNEWS.NET several weeks ago, Interim CoB Dean Alvin Williams invited those students in attendance at the Spring 2007 Awards Banquet to go off, get a PhD, and come back to USM and "help us out." Williams' comment seemed to be a signal that USM's CoB was looking to populate itself with former Golden Eagles. After all, the CoB had recently hired Elizabeth LaFleur (professor of marketing), Michael Wittmann (Draughn *assistant* professor of marketing), Evelyn Green (instructor of tourism management), Amber Rivers (visiting instructor of marketing), and Charles Broadus (visiting instructor of marketing) -- all of whom hold a degree or degrees from USM.

Based on an e-mail from the CoB's Public Relations Manager, Janis May, that was sent to CoB faculty on 1-Oct-07, the CoB looks to be nearer to the hiring of yet another USM product. That e-mail, inserted below, indicates that Melinda Andrews, who "is completing her work at Florida State," is a finalist for a position as assistant professor of marketing in USM's CoB.

Date: Mon, 1 Oct 2007
From: Janis May <janis.may@usm.edu>
Reply-To: Janis May <janis.may@usm.edu>
Subject: [Cob-facstaff] marketing candidate presentations
To: cob-facstaff@usm.edu

Colleagues,

This week we have two Assistant Professor of Marketing candidates visiting with us. You are cordially invited to sit in on their faculty presentations.

Today (Monday) at 2:30 will be Melinda Andrews. Melinda is completing her work at Florida State.

Tomorrow (Tuesday) at 11:00 is Wesley Pollitte. Wes is traveling from Michigan State.

Both presentations will be in JGH300.

If you can, please join us.

Tony L Henthorne, Ph.D.
Chair, Tourism Management
Interim Chair, Management & Marketing
Professor of Marketing
University of Southern Mississippi

According to the e-mail above, Andrews is visiting the CoB (for an interview) on 1-Oct-07.

A tip about Andrews' educational background was forwarded to USMNEWS.NET earlier. A search indicates that Andrews received not one, but two, business degrees from USM. The relevant portion of Andrews' vita is inserted below:

MELINDA ANDREWS
Curriculum Vita

EDUCATION

Ph.D. with a concentration in Marketing, August 2004 to present, Expected May 2008,
Florida State University, Tallahassee, FL

Master of Business Administration with emphasis in Marketing, Received August 2002,
University of Southern Mississippi, Hattiesburg, MS

- President's List, Dean's List
- MESG Scholarship Recipient
- USM Award of Excellence Scholarship
- USM Graduate Assistantship
- British Studies Program Abroad

Bachelor of Science Degree in Business Administration with emphasis in Management and Management Information Systems, Received December 2000, University of Southern Mississippi, Hattiesburg, MS

According to the screen above, Andrews received a BSBA from USM in 2000 (with emphasis in Management and MIS). Later, in 2002, Andrews earned an MBA from USM (with emphasis in Marketing). Assuming the two candidates (Andrews and Wesley Pollitte) are competing for the same position, does Wesley Pollitte have a chance? It's not likely, given Andrews' connections in the CoB and the CoB's current program of hiring more and more graduates of USM to fill open positions.

As we close this report, it may be useful to point out here that we have received a tip indicating that another USM grad will be a leading candidate in the search for new finance faculty. More on that tip will be presented at a later date.